

**Washington State Oral Health Coalition
Strategic Planning Session
March 14, 2008**

Attendees: Peggy Gorsuch, Nancy Alleman, Forrest Peebles, Karri Amundson, Melody Scheer, Shelly Quinn, Lisa Anderson, Peg Terp, Amy Luedemann, Alana Tebow, Wendy Brezny, Divesh Byrappagari, , LeeAnn Cooper, Christy Waddington, Ida Ocivnek

Linda Strever, Facilitator

Ground Rules

Everyone participates
All ideas respected
Known goal
Stay on time and topic
No side conversations
Cell phones on vibrate
One person talks at a time
Check out assumptions

Mission of WSOHC

To promote and advocate for optimal oral health for all Washington State residents

Guiding Principles

Universal access to health care
Community-based, preventive and culturally appropriate
Partnerships
Open communication with stakeholders
Rights and Responsibilities of individuals to participate in decisions affecting their oral health
Creative approaches
Interventions based upon sound science
Value and strength of current system
Teamwork and continuous improvement

Problem: WSOHC budget is nearly empty. Teleconferencing alone costs approximately 400/month. In order to request donations or submit grants, a clear and concise action plan for the WSOHC is necessary.

Goal of today's strategic planning:

After a review of past activities, WSOHC will develop one or two specific activities/outcomes for the upcoming two years using a logic model framework.

Reviewed the mission, guiding principles and the attached documents:

Activities since 2002 Washington State Oral Health Summit
Summary fall 2007 WSOHC Online Survey of roles and priorities of WSOHC
Summary of March 2008 Request for WSOHC activities
Draft Logic Model

Brainstorm Coalition activities

(++ means that this point was raised by more than one person)

Functionality of the Coalition

Enlist those that can't attend by creating a BLOG on the WSOHC website (++)

Sustainability Plan

Dues (not possible for some)

Other audiences

Grants

How to explain what we do

Identify what has improved and express new goals

New Surgeon General's Report (highlighting a widening of the disparities)

DSHS data

++Clear common goal and specific activity

Are goals/activities community or coalition driven?

++More inclusive of adults

Working poor, seniors, Moms/ABCD

Earlier focus – children

Are gains for children at expense of adults?

Vulnerable populations, low income, others

Increase orthodontic care for children and adults

Ideas from around the table plus pulse of community

++Universal healthcare

Oral Health for all

Support local efforts

FQHC's at facility capacity

Priorities from around the table (Color coding was done by the facilitator to help organize the list – Number coded on right of this table for those that don't have a color printer)

Affordable oral health care for adults, and seniors 19+/diabetics (1)	Affordable oral health care for adults, and seniors 19+/diabetics (1)
Access for seniors (1)	Access for seniors (1)
Education regarding health terminology (2) (healthcare INCLUDES oral health)	Education regarding health terminology (healthcare INCLUDES oral health)
Medical AND Dental	Medical AND Dental 2
Models of funding that support prevention (3)	Models of funding that support prevention ³
Adults and senior access (1)	Adults and senior access 1
Education and terminology	Education and terminology
Adults and seniors access (1)	Adults and seniors access 1
Health care for all (4)	Health care for all 4
Adults and seniors (1)	Adults and seniors 1
Healthcare for all (4)	Healthcare for all 4
Adults and seniors (1)	Adults and seniors 1
Universal healthcare (4)	Universal healthcare 4
Position paper for upcoming legislature 3	Position paper for upcoming legislature
defining oral health care 3	defining oral health care 3
Systems level focus	Systems level focus 3
Oral Health infrastructure to impact 3	Oral Health infrastructure to impact prevention 3
prevention	Educational system
Educational system 3	Funding models 3
Funding models 3	Sustain access for children
Sustain access for children 5	Adult care 1
Adult care 1	Prevention and education
Prevention and education 2	Oral health infrastructure
Oral health infrastructure 3	Linking state efforts and provide guidelines
Linking state efforts and provide guidelines 3	Health care for all
Health care for all 4	Urban – children sustained + need adult care
Urban – children sustained + need adult care 5	Rural – Access for all
Rural – Access for all 2	Expand workforce
Expand workforce 3	Adult services gap
Adult services gap 1	Access for children
Access for children 5	Oral Healthcare for all
Oral Healthcare for all 4 1	Health literacy
Health literacy 2	Attract practitioners and keep practitioners
Attract practitioners and keep practitioners 3	

Summary of activities raised

Universal healthcare that includes oral health (5)

Access for adults (8)

Access for children (5)

Systems

Funding models – prevention

Infrastructure-access

Workforce – attracting and keeping practitioners

Educational system

Linking State Efforts

Guidelines

Education

Terminology

Position Paper (s)

Education

Health literacy

Prevention and education

Action Steps- priority areas

Terminology-Develop a Position Paper

Universal healthcare includes oral health

Includes dissemination (members can use)

Evidence based

Broad-based signatures with clout

Broad-based participation

(Sustainability of coalition)

Small group can draft

Use website BLOG for input from broader constituency

Measurable outcomes

Signatures and endorsements

Amount of generated interest /responses

Website hits

Survey for change in knowledge

on list serve

NEW Committee to DRAFT: Melody, Amy, Shelley, Peg, Karri

Sustainability of the coalition

Funding

Letter writing to orgs requesting support

Grants

Resources

501C3

Membership

Website

Computer/laptop

Increase and diversify membership

Location of meetings
Easy to attend
Phone conferencing

Evidence of Accomplishments

NEW Committee: Forrest, LeeAnn, Amy

Long term – host forum/statewide mtgs to share accomplishments/next steps

Local Level oral health coalitions – list WSOHC on local coalition
agendas/email/websites

Redefine existing committees

Finish Medical-Dental home document

Quick turnaround positions and responses- create a method

Identify issue

How do members feel?

Create a response

Use the list serve

Funding ideas

ADA- Samuel Harris Grant-small short term

WDSF – October

Executive committee will solicit ideas from list serve and apply for initial funding

Member orgs – one time donation?

Phone companies/Comcast for teleconferencing

Federal/State Combined Fund Drive/United Way listings for designated
contributions

Committees

School-based dental sealant programs

Redefine as children's oral health? Range of services?

Check website for current definitions and goals

Subcommittee activities as resources for local coalitions-webpage linkage

Create listing of statewide activities

SUMMARY

WSOHC will:

Create a position paper on universal healthcare

Develop a history document that highlights the accomplishments of the WSOHC

Will host a future summit to share accomplishments and to engage a larger community in
developing the next steps.

Will finish a Medical Dental Home document from the perspective of WSOHC

Will create a method for quick turnaround for positions and responses

Will find funding for teleconferencing and sustain coalition activities

Next Steps

LeeAnn will type today's notes – Linda will check over – so that notes are ready for the next meeting

Executive committee will draft a logic model with today's activities for the next meeting.

LeeAnn will solicit funding ideas via list serve next week along with a change in the meeting date from May 11th to either May 2nd or May 23rd.

Everyone will give funding input.

Christy will draft a logic model with today's activities to share with executive committee prior to our next meeting.

LeeAnn, Wendy and Forrest will touch base to start history document.